

Responses to Stadium/W. Michigan Ave RFP questions:

Questions:

1. What are the limits of the study area? Does it include WMU campus?
 - a. The limits of the study area are Stadium/W. Michigan Avenue from Oliver St (West limit) to the Kalamazoo River (East Limit). It does not include the WMU campus.
2. Why now? What is the purpose or reason for initiating this study?
 - a. There is a currently planned rehabilitation project along the corridor. The Michigan Department of Transportation is looking to engage the public and local stakeholders on ways to improve connectivity.
3. Is a civil & traffic engineering firm required?
 - a. No, but their expertise may be useful to the project.
4. Why is retail & marketing included in the project description?
 - a. Simply as a reason to broaden the consultant pool.
5. How would you rank (1 = low to 5 = high) the following items in priority for scope development - traffic engineering, economic development, multimodal design, retail knowledge, and housing?
 - a. 1-Multimodal design, 2- traffic engineering, 3 - economic development, 4 – housing, 5 – retail knowledge.
6. What is the project budget?
 - a. Approximately \$35,000
7. How much is budget/cost weighted in the team selection?
 - a. Page 6 of RFP, Estimated Cost of project (15%)
8. Is there a preference to hire a Michigan firm?
 - a. No. Page 6 of RFP, Section K describes the proposal selection process.
9. What specifically are the titles of the plans, studies, and other reference materials that the City will make available (cited in RFP 1.3a)?
 - a. Those will include, but not limited to, the City of Kalamazoo’s Master Plan, KATS Metropolitan Transportation Plan, 2009 Downtown Comprehensive Plan (DKI).
10. What base GIS data available is for the corridor and will the City take the lead on collecting GIS data managed by other agencies?
 - a. Multiple data items are available from a variety of entities. The project sponsors will take the lead in collecting data managed by other agencies.
11. Why the short start deadline? Is the August deadline for project initiation firm or is there some leeway with scheduling to achieve project efficiencies?
 - a. There is leeway with the schedule. MDOT would like the process completed by October 1st.
12. Please define the extents of the study area, specifically the western end?
 - a. The limits of the study area are Stadium/W. Michigan Avenue from Oliver St (West limit) to the Kalamazoo River (East Limit).
13. Is there a defined end-date for the study, or another reason that August is indicated as the likely timing for the charrette?
 - a. MDOT would like the process completed by October 1st.
14. Please expand upon the need for urban retail and development expertise on the project team.
 - a. “A lead consultant will need to be selected from the team of consultants to facilitate the process. **Other disciplines may be included as needed. Those might include** experts in

urban retail planning or retail trends and development, visualization, or other technical assistance.” Pg 5, RFP.

15. While this is a transportation project related to transportation improvements, is there an expectation that land use, zoning, and/or building form recommendations/concepts will be outputs of the study (ie. matters outside of the ROW).
 - a. No, it is not expected. However, It may be included in the project as an additional recommendation.
16. Please describe the use of the final product(s) of the charrette. What level of detail is expected?
 - a. The purpose of the charrette is to gather public and key stakeholder input on developing a future multi-modal vision for the corridor. Full design specifications are not expected, but a conceptual plan that meets MDOT’s guidelines is.
17. Are the proposed charrette dates in August set, or will the decision on dates be coordinated with the selected team? Will KATS and MDOT consider dates in September?
 - a. Yes
18. Does MDOT have a budget as part of any proposals that are generated from the charrette?
 - a. MDOT plans on incorporating some if not all the recommendations into future construction projects.
19. Will preference be given to firms that are local, or will all firms with knowledge and experience in the region be considered?
 - a. All firms with knowledge and experience will be considered. Page 6 of RFP, Section K describes the proposal selection process.